# menday



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# Industrial Solar-as-a-Service

An introduction – 2018

# "Let us not demand more of the Earth. Let us do more with what the Earth provides."

Gunter Pauli 'The Blue Economy', 2010, Paradigm Publications

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### Our mission

Help industries become more competitive and sustainable through on-site third party financed solar power

## A hybrid experience

Founded in 2017 by solar veterans and impact investors with over 10 years of international experience in commercial & industrial PV installation and management



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### Basics

Direct sale generator–consumer

Long term (10 - 25 years)

No physical connection needed

Predictable power & price



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# Types of corporate PPA's

#### Sleeved PPA $\rightarrow$ off-site (UK, NL, Nordics)

Generator sells power directly to the consumer, the power is "sleeved" by the utility company and balanced by grid operator (topping up costs)

#### Synthetic (virtual) PPA $\rightarrow$ off-site (USA, LatAm)

Generator sells to utility at market price, who sells to consumer at wholesale price. Difference between fixed PPA price and wholesale prices is settled (CFD)

#### Direct local PPA → on-site

Self-consumed power is sold locally, and surplus power is sold to a utility at market price

#### System Lease / rent $\rightarrow$ on-site (Wallonia, Africa)

Generator leases or rents the system to consumer, with option to control system performance via a service fee

#### Triangular direct PPA: landlord is not consumer

Landlord owns the injected power and the system after the term



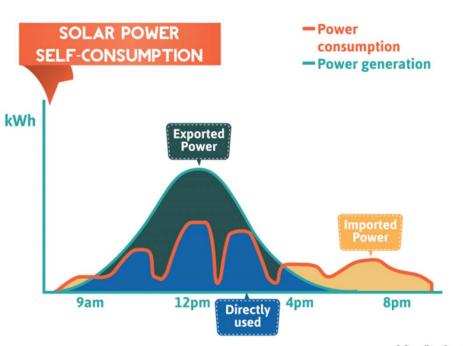
## In Europe



# On-site C&I solar PPA

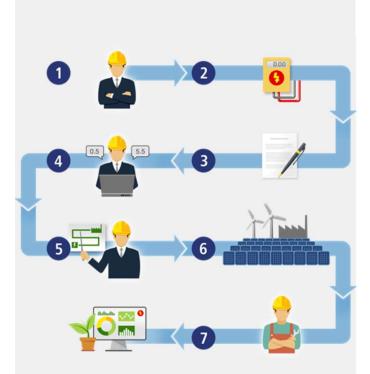
- Activate all idle rooftop & parking space
- Maximizing the local self-consumption
- Surplus power: injected into the grid (future: storage)
- Studies & permits by developer / investor
- After PPA term: system hand-over to landowner





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# **Development milestones**

#### Basic technical screening

Site visit, consumption data analysis, electrical infrastructure

### Simulations

Solar yield & self-consumption projections, module layout, PV system design, financial yield simulations

### Studies

Stability study, water tightness study, grid connection study, soil & foundation study, building permit

### Contracting

Power Purchase Agreement (PPA), System lease & service (Wallonia, Africa), Right of Superficies

### Installation

Turnkey EPC through international and local partners

### Operation & maintenance

Constant monitoring and optimization



## Innovation & development

#### Price flexibility

Fixed solar power price, fixed inflation, indexed via spot price, CO2 certificate pricing,...

### Crowdfunding / crowdlending

Participation of employees, neighbours, the public,...

#### Roof renovation

Reinforcement or membrane replacement incorporated into the solar price, or financed as upfront roof rent



Solar greenhouses A solution for vegetation enjoying shade

#### Carports

Extra value in sunny locations or with EV charging

Floating solar Activating unused surfaces of non-public water

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# Let's act together

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